



**B.V. Patel Institute of Management,
Uka Tarsadia University**



Date: 14-02-2023

Expert Session on Importance of Statement of Purpose for Business and Clarity to Why?

Objectives of the Expert Session

- Importance of statement of purpose for life and business
- To introspect within and find questions for 4W's and 1H -why,when, what and How.
- To build conceptual clarity for passionate road map to business.
- To build young and budding entrepreneurs who are passionate for business
- Theoretical and practical implications of effective presentation skills and minimizing resistance to change from stake owners.

Topic	Importance of Statement of Purpose for Business and Clarity to Why?
Date	14-02-2023
Time	09:00 am to 12:00 pm
Venue	Room No. 6 BVPIM
No. of Students	65
Coordinator	Mr. Parvez Malek and Dr. Vijay Gondaliya
Speakers	Mr. Manish Busa and Mr. Rahul Gavte from Progress Alliance
Category	SSIP & Entrepreneurship Cell

BVPIM in collaboration with PROGRESS ALLIANCES CLUB SURAT FOR DEVELOPEMENT OF ENTREPRENEURAL SKILLS IN STUDENTS OF SYBBA.

The Resource Person **Shri Rahul Sir and Manish Busa Sir of PA GROUP SURAT** had enlightened students with their vast experience in soft skill coaching to business entrepreneurs.

They have shared their practical learning's on being passionate and also network with stake owners of business.

Own to articulate a new statement of purpose for business entrepreneurs by SYBBA students.

Role play for students were done on various topics of his expertise of drafting statement of purpose and fulfilling it to career alignments for business entrepreneurs’

Key Note Speakers were welcomed and introduced by our faculty Mr Parvez Malek.

Outcome: The Learning’s to the students from the above game changer forum are as under

1. The importance of statement of purpose and answers to why for life
2. The need to build and introspect why factor for life.
3. The need to focus on building innovative solutions for business
4. The need to get action based rather than just dreaming to get strategies implemented.
5. Students were able to draft statement of purpose for business plans.
6. Able to build up conceptual clarity for life and business.

The session was very innovative and students enjoyed the practical tips given by all successful entrepreneurs.

All students had a great learning and cleared all their doubts by asking innovative questions to the keynote speakers. Session was very motivating for value based learning for skill development of BBA Students of BVPIM.

